

PAINT QUALITY

THE EMBODIMENT OF VALUE

VANLEI ART PAINT
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Wanlei Building Paint CO., LTD

Brilliant Paint, Ever in China Best paint, In vanlei



Brand

- Factory Hard Power
- Company Profile
- Founder
- Corporate Qualification
- Standard Image



Product

- Product Main
- Supply Chain Managementthird
- party Word Of Mouth
- Core Selling Point Refinement



Service

- After-sales Service Support
- Marketing Tools
- Track Layout
- Marketing Scenarios

About Wanlei

- Established in 1991, wanlei building paint co.,ltd is a manufacturer and trader specializing in the research,development and production of quality building paint.
- We are located in Foshan Guangdong, and has a division factory in Guigang ,Guangxi, which covers an area of 30000 sqm with 8 automatic production lines.
- As a manufacturer with 30 years of experience, we have an operation team of 300 people with an annual industrial output value of 1 billion yuan.



Since 1991 · Foshan Guangdong

BEEN DOING PAINT FOR

Wanlei Pain
Started In 1991
Work Hard Only For A Good Wall

30

YEARS

1991-1994 Brand creation

Wanlei was born in 1991, the brand positioning wallcovering initial involvement in coatings, Wanlei began to gradually independent research and development, debugging products.

1994-1997 Involved stone paint

In 1994, in order to seek profit survival, Wanlei involved in the real stone paint products, for this purpose, the creation of "Xinli" brand, set up the corresponding engineering department.

2006-2016 Brand reshaping

In 2006, Wanlei touched the direction of the market, introduced imported formulas, and broke out a great interest in "diatomaceous earth", "art paint" "diatomaceous earth" "real stone paint" "Tripod, gradually from the local to the period of the country, and a higher vision to recreate the brand identity.

1997-2006 Expand development

In 1997, Wanlei shifted its focus to "Art Paint" to expand its product line and diversify its brand.

2016-2023 Go to the world

In 2016, Wanlei set eyes on the world and established the first "Wanlei Art Paint Museum" in China's paint industry, taking the lead in establishing the milestone of art paint and moving towards "art paint standardization".

ONE-STOP WALL PAINT SOLUTION



100+

Types

More than 100 types of
interior and exterior wall paints



10+

New
Products

Update at least
10 new products per year



Wanlei Paint
In The Name Of Nature

W:Welcome

Welcome to wanlei. For every visitor, we are all greeted with a smile.

A:Absorbed

Specilized in Water base paint for over 30 years, we got more than Thirteen items of National invention patent, in order to make a green Wall .

N:Natural

Material is made from nature, return to the nature, realizes the resources can be recycled.

L:Label

Every piece is marked the label of "Wanlei" on the product, it's the most solemn commitment for quality.

E:Efficiency

We pay attention to the efficiency of work, and also need the shortest time to get the maximum benefit.

I:Innovation

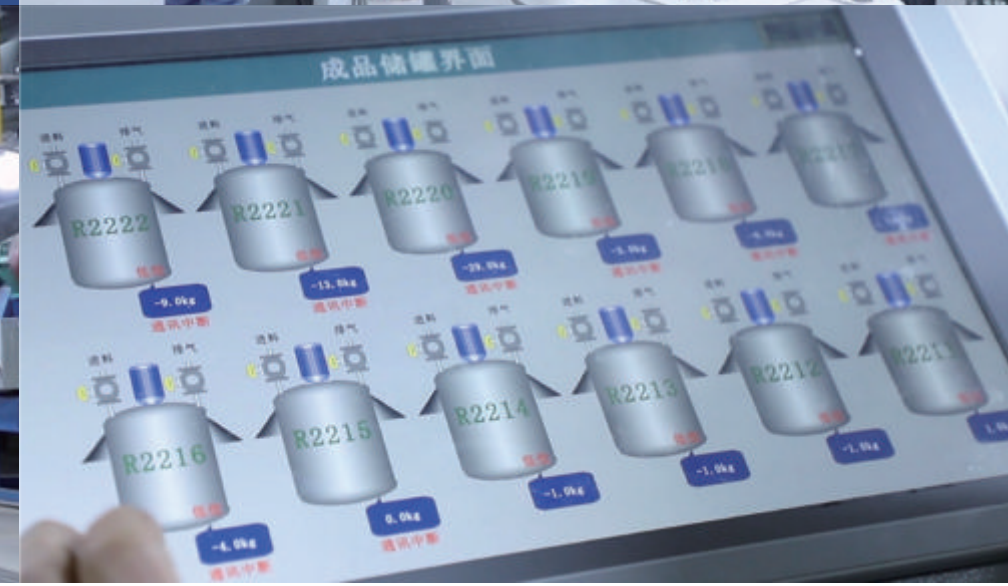
Innovation and wisdom is the most indispensable elements of Wanlei, its spirit should be respected and admired.

Nature

Environmentally Friendly Manufacturing

Wanlei Automatic Product Lines

- Manily Consisting Of Real Stone Texture Production Line
- Art Paint Productionline
- Powder Diatom Mud Production Line
- Liquid Diatom Mud Production Line
- Emulsion Paint Production Line.





The Ultimate Expression Of Environmental Performance

Environmentally friendly and pollution-free - no dust left behind

Use German equipment certified by EU standards

Meet the emission standard of $10\text{mg}/\text{Nm}^3$, in line with the EU standard

Dust, sewage ecological cycle

0 Emission

0 Pollution

100% recycling, environmentally friendly use, no trouble for health





Production Capacity

The annual production capacity of wanlei equipment is 300000 tons, and we annual industrial output value is 1 billion yuan. we own the 40 tons tank, which can produce the paint cover 120000sqm of buildings.



Independent Production Line

Provide oem, odm, obm service.
We are the domestic oem manufacturer of many famous brands in china.
We can make customized products for you.



R & D Capability

At present, we have over 300 products, 20 new products are developed every year, and we can Customize products according to your needs.



Verified

Gold Plus Supplier
Assessment Certificate

Professional 
Production Bases Of Over

30,000 m²

Large warehouse

Raw material storage area, finished goods preparation area, batch clear. Professional control of raw materials, customized products to provide exclusive professional

Batch stock, one order, fast delivery. Regular stock is over 300000 tons.

Vanlei strength



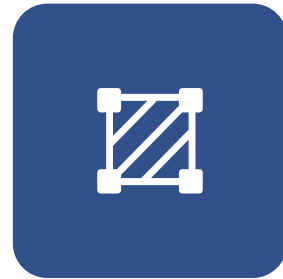
31+ Years

wall paint experience



8

Fully automatic production lines



30000+ sqm

Factory Occupy Area



150+ types

Interior and exterior paints



13+

Technical patents

Gurantee & Quality Promise



ISO 9001 2015



KAKEN Anti-viral test



SGS Factory Certification



Alibaba Verified



French VOC regulation A+ 2011



Biobased Carbon Content



Chinese inventor's patent right





100% independent
invention patent



CHRONOLOGY OF CERTIFICATION SYSTEMS

(2016 - 2020)



- Eco-environmental building materials demonstration unit, Guangdong Quality Inspection Association director unit
- Directing unit of Ecological Environment Building Materials Branch of China Building Materials Federation



- France A+ for Art Paint



- 2018 China Outstanding Art Paint Brand
- 2018 SICQ Quality Excellence Award (Shenzhen) + 2016 China Home Industry Environmental Home Leading Brand

2020

2021



- Guangdong High-tech Products
- 315 Quality and Integrity Brand Enterprise

2019



- Top ten brands of diatom mud in China, top ten brands of art paint in China, top ten brands of real stone paint in China
- Directing unit of China Paint Industry Association Art Paint Painting Branch

2018

2017



- 2017 China Art Paint Famous Brand Award + 2019 China Construction Expo (Shanghai) TOP100 Brand

2016



GLOBAL PROJECTS

All cases have full case images

GLOBAL



World of Vanlei-Global Premium Partner Brands



ECOLOGICAL STRAW OOZE
MUJI HOTEL



INORGANIC COATING
Renowned private universities in Bangladesh

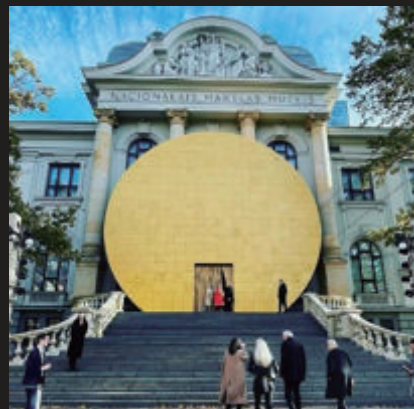


SEAWEED TRAVERTINE STONE
All Island Water House & Sand House Case

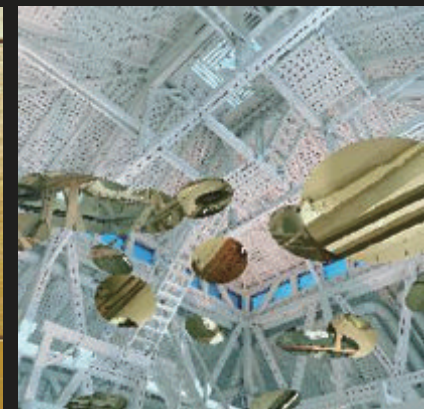


GLOBAL

Overseas Cooperation - Global Cases



METALLIC PAINT CASE
National Bank of Latvia



TERi

MICRO CEMENT PROJECT CASE
TERi showroom



vanlei万磊

MICRO CEMENT PROJECT CASE
Beijing Vanlei showroom





Global Engineering Cases



Atmosphere Kanifushi
Maldives



PROJECT : BRAC University New Campus - Bangladesh



PROJECT : Lily Beach Resort & Spa - Maldives



PROJECT : The 100th Anniversary of Latvia's National Bank - Latvia



PROJECT : WUJI HOTEL - SHENZHEN



Wanlei was founded in 1991, as a famous coating company in China, we insist on doing a good job of self-research, self-production and self-marketing as an integrated chain.

Looking at the world, we have long-term and stable partners with more than 20 countries such as Korea, UK, Southeast Asia (Vietnam), etc.



CHINA



SOUTH KOREA



UNITED KINGDOM



BELGIUM



ITALY



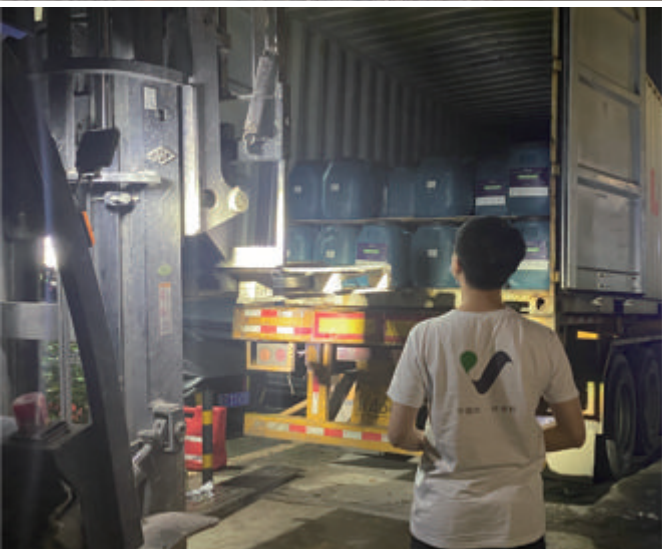
FRANCE



USA



VIETNAM



We serve throughout the world and
take a longer-term view



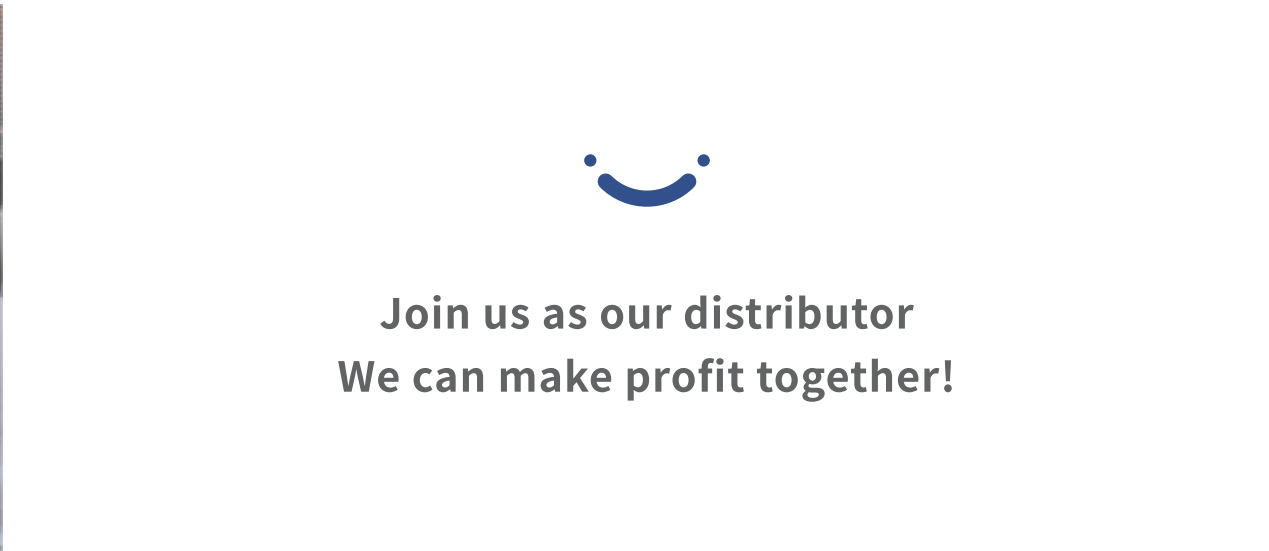
Exhibition

- Many large-scale offline exhibitions, deeply cultivate the domestic brand market.
- In depth partner of Guangzhou Import and export trade fair, 12 years of exhibition experience.



中國造 / 正当潮

— SINCE 1991 —





Huge Product Window

Update at least
10 new products
per year

More than
100 types of
interior and
exterior
wall paints

Main business field

A close-up photograph of a classical architectural pediment, showing the layered, triangular structure of the stone or plaster.

Stone paint series

A photograph of a textured, reddish-brown wall featuring a glowing, circular light fixture that casts a warm, circular glow.

Grafiato paint series

A photograph of a wall with a natural, light-colored travertine stone texture, showing the characteristic holes and veining of the stone.

Travertine series

A photograph of a dark, textured wall with a small, dark, rounded object, possibly a vase or container, placed against it.

Mamanrino series

A photograph of a wall with a light-colored, textured paint finish, showing a subtle, organic pattern.

Textured paint

A photograph of a wall with a light-colored, textured paint finish, showing a subtle, organic pattern.

Stucco series

A photograph of a highly detailed, ornate architectural element, possibly a capital or finial, with a metallic, gold-colored finish.

Gold paint series

A photograph of a wall with a vibrant, metallic blue-green finish, featuring a large, white, curved architectural element.

Metal velet series

A photograph of a wall with a vibrant, metallic blue-green finish, featuring a large, white, curved architectural element.

Sparkle paint series

A photograph of a wall with a light-colored, textured paint finish, showing a subtle, organic pattern.

Art paint

A photograph of a wall with a light-colored, textured paint finish, showing a subtle, organic pattern.

Microcement series

A photograph of a wall with a dark green, textured paint finish, featuring a large, white, curved architectural element.

Acrylic emulsion paint